



NATIONAL FOSTER YOUTH INSTITUTE

Digital Media and Communications Fellow

Location: Remote

Supervisor: Director of Communications

Position Description

The Digital Media and Communications Fellow will work with the Director of Communications to help tell the story of NFYI's work as well as the story of the current and former foster youth the organization serves. Fellows will work to create effective advocacy messaging in targeted geographic regions across the United States. The fellow will work in collaboration with NFYI staff to mobilize and train current and former foster youth to educate decision makers at local, state, regional and national levels on issues they faced within the child welfare system.

The Digital Media and Communications Fellow will lead projects including monitoring media and tracking trends in child welfare coverage, help to manage NFYI's social media presence including creating social media toolkits, assist with managing the website, develop graphics, work with our programs team to promote webinars and events, help to draft monthly newsletters and provide support for NFYI activities in each targeted region. The fellow will work with NFYI staff to build strong community relationships and help to amplify foster youth voices. The fellow will also work to help strengthen partner communications and assist with advocacy messaging for work on Capitol Hill.

Key Responsibilities

- Create effective communications messaging on a local, regional, and national level to align with community partners.
- Assist with updating email listserv, adding new subscribers.
- Help to maintain and update the NFYI website with new content.
- Help to amplify the voices of NFYI regional ambassadors and stakeholders.
- Assist with identifying speakers with lived experience in foster care for Shadow Day programming.
- Create graphic design materials for social media.
- Assist with writing and editing blog posts for the website.
- Help to edit video projects and conduct interviews to help push NFYI messaging.
- Help to disseminate research on NFYI key issues that impact child welfare youth and families.
- In collaboration with NFYI staff, provide strategic communications support for events and webinars
- Help to craft messaging for NFYI members and decision makers to discuss child welfare issues.
- Help to craft talking points for NFYI staff to be able to effectively communicate child welfare issues with the media.



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- Facilitate and assist with developing training presentations or materials to uplift foster youth voices.
- Develop social media outreach communication materials and help create national educational campaigns.
- Support, coach and train current and former foster youth 18 to 30 in impactfully using their voice for community movements that will transform the child welfare system.
- Work with other NFYI senior staff to ensure effective collaboration on all projects and campaigns, including outreach, data, communications, and policy efforts.

Personal Characteristics and Qualifications

- Experience working remotely.
- Takes initiative and is a self-starter.
- Excellent communication skills. Not afraid to ask for support when needed.
- Must have an understanding of the Child Welfare System.
- Experience working with transition age youth.
- Experienced with public speaking virtually and in person.
- Experience interacting with the media is a plus!
- Experienced in or the willingness to learn how to build community relationships with community partners, decision makers and current and former foster youth.
- Proficient in graphic design primarily working with Adobe Creative Suite and/or Canva.
- Ability to work independently, be flexible and resourceful, and manage multiple priorities.
- Open for professional development opportunities.
- Video and audio editing skills are preferred.
- Strong commitment to social change through community empowerment.
- Personal values align with the vision and values of the National Foster Youth Institute.
- Cultural competency and trauma informed to work with individuals from diverse backgrounds and in under-resourced communities.
- Past experience in communications or media is preferred.
- Should have an interest in organizing and/or advocacy.
- Must have a bachelor's degree in a mediator communication related field.
- Should be working towards a graduate degree in an accredited institution.

Physical Requirements & Work Environment

Fellows must be flexible working in a fast-paced, non-profit environment. Experience or interest in the child welfare system is required for this position. This position will primarily work in a virtual environment and on occasion the fellow will be asked to travel to program events. The fellow should be working towards a degree in journalism, communications, graphic design or a



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related program. The fellowship can be completed for academic credit at college or university. The fellow will receive a \$500 stipend to be paid at the completion of the fellowship.

NFYI reserves the right to change duties (add and/or remove), as needed. All Graduate Fellows are encouraged to be flexible and responsive to change in the scope of duties.

This is an opportunity to have a real impact and create real potential for growth. To apply, please submit a cover letter and resume to: jobs@nfyi.org with the subject: Digital Media and Communications Fellow.

For questions please contact us at contact@nfyi.org.